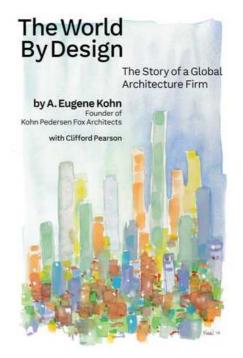
## Bucher abrufen The World by Design: The Story of a Global Architecture Firm

By A. Eugene Kohn





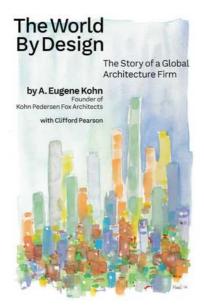
## **Books** Details

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## **Books** Descriptions

"Name any city that has seen explosive growth in the past century?Tokyo, Hong Kong, Shanghai, Singapore, Jakarta, Bangkok, Seoul, Kuala Lumpur?and he's had a hand in the making of its skyline. Name any 'old world' financial metropolis?New York, London, Frankfurt?and he's had a hand in designing its skyline, too.? (Juan Sebastian Pinto for Forbes.com) In a series of fascinating tales, Gene Kohn explains how he helped build one of the most successful architecture firms in the world, offering inspiring lessons on business leadership and design innovation that can be applied to many fields. Founded on July 4, 1976, Kohn Pedersen Fox quickly became a darling of the architectural press with groundbreaking buildings such as the headquarters for the American Broadcasting Company (ABC) on Manhattan?s Upper West Side, 333 Wacker Drive in Chicago, the Procter & Gamble headquarters in Cincinnati, and the World Bank Headquarters in Washington, DC. By the early 1990s, when most

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